

## 2010 LEGISLATIVE PROPOSAL: A GROUP EFFORT

Denise Logsdon, LMT

The Board's Ad-hoc Legislative Committee has worked together on a proposal to improve the massage therapy state law. Highlights include:

- The acceptance of the MBLEx Examination
- Changes violations of the law from a Class B to a Class A misdemeanor.
- Adding a method of reinstatement of lapsed license up to 90 days and clarifying requirements for those who let their license lapse
- Permitting schools to hire an expert to teach aromatherapy or other courses even if the expert is not a massage therapist
- Requiring schools to renew their certificate of good standing so they regularly report to the board
- Allowing the board to seek injunction against any person who allows, aids or abets unlicensed practice

Problems with the current law were identified and suggestions for changes were incorporated from the professional associations, the board members, the board attorney, and the public. Pam Jenkins, AMTA lobbyist invited the board, the Ad-hoc committee members, and all association members to meet their legislators during the 2009 General Assembly Committee meetings. This was an enlightening experience for all who participated. The Board thanks Ms. Jenkins for arranging the informative event. This effort of bringing together the board members and representatives from AMTA and ABMP shows a united front to ensure the bill is passed into law.

Board Member and Ad-hoc Committee Chair Denise Logsdon and the Lobbyist addressed the Joint Committee on Licensing and Occupations in Frankfort on

October 9, 2009, informing them of the upcoming massage therapy legislative changes. Ad-hoc Legislative Committee representatives from ABMP and AMTA were present at the brief hearing to show unity. They were all greeted by legislators glad to see the industry coming together for a common purpose to improve the language in our existing law. When the bill grows closer to General Assembly voting, we will need the support of all massage therapists to speak with their legislators to encourage the bill's passing.

After listening to Kentucky LMT's and school owners, it is our goal to keep fees low for the law-abiding therapist and increase the penalty for unlicensed practice. The board is in no way, raising the renewal or initial fees for a massage licensees. This legislation does however, requests a small increase in the CAP on the renewal fee. The plan is to raise fees on licensees who let the license expire 60-90 days and penalizing those who continue to work on an expired license. There will also be new fees capped at \$50 for Certificate of Good Standing as a school and for CE providers.

## OPEN MEETINGS

All meetings of the Kentucky Board of Licensure for Massage Therapy are open meetings. All interested parties are welcome and encouraged to attend. If you have an item you would like the board to address, please email the Board Administrator at [kellie.hale@ky.gov](mailto:kellie.hale@ky.gov) at least one week prior to the scheduled meeting.

The board offices are located at 911 Leawood Drive, in Frankfort, KY. Business hours are 8:00 AM – 5:00 PM, Monday through Friday. Your Board Administrator can also be reached at (502)564-3296, ext. 228.

## CHAIR-FUL NEWS

by Theresa Crisler, L.M.T.



It has been a busy year for the board with several significant accomplishments. First is the draft completion for the 2010 proposed legislative bill which proved to be a long, tedious endeavor that brings forth many positive changes for our therapists and the citizens of

Kentucky. A huge thanks goes out to everyone who offered their input. The second notable event came on April 15, 2009, when Secretary Bob Vance met with all State Board Chairs, requesting ideas on how his office can better serve the operating boards. Fresh ideas were exchanged with assurance that the Governor's office will do its best to meet the board office needs for manpower, equipment and services. Since that meeting, a new website has been established and a new Board Administrator, Kellie Hale, has been added who is now assigned to the Massage Therapy Board, and currently being mentored by Jeff Boler.

The third accomplishment was several years in the making which involved our first Annual Board Retreat. During the retreat, the board members addressed numerous issues, exploring fresh ideas on how we can better serve the massage community and its consumers, and achieve a more efficient operating practice. We developed an action plan noting various ways we can improve the way we administer and enforce the provisions of KRS 309.350 to 309.364. The ultimate goal was to determine how best to decrease the numbers of unlicensed practices in Kentucky and to better protect the health and safety of those seeking massage therapy services in the State.

Lastly, we explored ways we as a board, could better connect with the LMT's and reward the therapists in our State. We voted unanimously to offer a 12 CE class in Insurance Billing which will be Board provided at no costs to the therapists (books excluded). Vivian Madison Mahoney who has 25 years of experience with insurance issues will be teaching the class April 22-23, 2010 in

Frankfort and the Registration form will be available on the website. It will be a great opportunity for local CE instructors to join in, learn and mentor during the class. At a time when funds are tight for our LMT's, the timing could not be better. And at a time when State funds are tight, the Board Chair was able to negotiate and secure this top quality class at a minimum cost which is exciting.

The board is working for you and for the citizens of this Great State! We hope you will share your ideas and be a part of our professional growth.

## LICENSURE STATUS REPORT

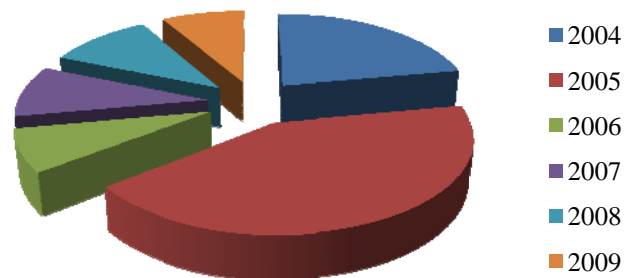
Month Ending September 30, 2009

Total Licenses Issued in 2009: 229  
Total Licenses Terminated in 2009: 190

Breakdown by Year:

Year of Issuance	Total Licenses Issued	Total Licenses Terminated	Percent Active
2004	604	142	73%
2005	1158	319	70%
2006	208	75	61%
2007	254	64	75%
2008	282	NA	100%
2009	229	NA	100%
<b>Total Percentage Still Active:</b>			<b>76.2%</b>

## LICENSEES BY YEAR



# ESSENTIALS FOR INSURANCE BILLING

by Theresa Crisler, L.M.T.



When working with others in the healthcare profession, the well trained LMT can shine and make a positive impact with the right preparations. It is essential for the LMT to do their homework. First, establish your business

protocol before approaching the medical arena and physicians. It is essential that we make a positive impact on the healthcare community, which will lead to increasing respect and the use of our therapeutic services.

After you have the medical terminology nailed down and you are confident with SOAP notes, procedure and assessments, the first thing to consider is acquiring an Employee Identification Number (EIN). In this age of identification fraud, the less you have your social security number out there, the better. Your local IRS can assist or go online to [IRS.gov](http://IRS.gov).

Next you will need a National Provider Identifier (NPI) Number which is required when filling out a CMS 1500 HIPPA insurance form.

History behind the National Provider Identifier (NPI) Number:

The National Plan and Provider Enumeration system (NPPES) - the Administrative Simplification provisions of the *Health Insurance Portability and Accountability Act of 1996 (HIPAA)* mandated the adoption of standard unique identifiers for health care providers, as well as the adoption of standard unique identifiers for health plans. The purpose of these provisions is to improve the efficiency and effectiveness of the electronic transmission to health information. The Centers for Medicare and Medicaid Services (CMS) has developed the

National Plan and Provider Enumeration System (NPPES) to assign these unique identifiers.

If you are a Health Care Provider: the NPI is your standard unique identifier number.

If you are a covered Health Plan: the National Health Plan Identifier (NPlanID) is your standard unique identifier.

Without this number you will not be paid and it is illegal to use a number belonging to someone else.

Application Guidelines on how to get a NPI number:

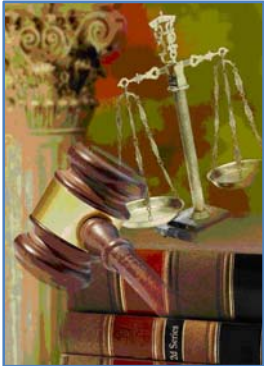
- You can apply for your NPI number by logging on to the National Plan & Provider Enumeration System (NPPES) website: <https://nppes.cms.hhs.gov>
- By phone: 1-800-465-3203
- By mail at:  
NPI Enumerator  
PO Box 6059  
Fargo, ND 58108-6059

Before beginning the application process you are encouraged to read the *"Tips to Expedite Your NPI Application."*

Insurance billing is not for everyone but if you enjoy the clinical setting, it can prove to be a rewarding venture. To be successful and legal, these two numbers are required for Insurance filing. To be respected and embraced in the clinical community, knowledge and organization is a MUST.

## PERSISTENT MYTHS ABOUT KENTUCKY MESSAGE LAW AND REGULATIONS

by Denise Logsdon, L.M.T.



State law is often misquoted. Sometimes people are assuming that the laws are the same from state to state (False) and sometimes people have only read part of the law and assume the rest. For whatever reason, we need to put these common myths to rest:

**Myth #1: LMT's are not allowed to do the pterygoid work intraorally.** Our scope of practice does include "structured touch, pressure, movement, and holding to the soft tissues of the human body..." The pterygoids are definitely soft tissue. There is no restriction here keeping us to superficial tissues (that would mean we could not work pect minor).

The confusion seems to come from this phrase in the second sentence of KRS 309.350(6): "the practice includes the *external application of water, heat, cold, lubricants, salt scrubs or other topical preparations;*". This phrase simply means that our license does not give us the power to treat a client with internal applications of water (i.e. a colonic), internal applications of heat or cold (any insertion of warm or cold materials or water into the ear or any other orifice). It also means that salt scrubs and lubricants must be kept external. It does not in any way address simple digital pressure or manipulation of muscles.

### **Myth #2: Ear Candling is within our scope of practice.**

Ear candling is unregulated in Kentucky.

While it is not illegal, it is not covered by our professional liability insurance as it is not within our scope. Studies have shown that the residue claimed to be pulled from the ear is in fact residue from the candle, and that the candle does not create a negative pressure capable of withdrawing cerumen.

Burn an ear candle without putting it in an ear, and a plug will result, just as if it were in an ear.

A survey of 121 ENT's by the Spokane Ear, Nose and Throat Clinic researchers found 21 cases of injury from use of ear candles including 6 with temporary loss of hearing and one with a pierced ear drum. No proof of benefit was found, and some candle wax was found to be deposited into the ears. Ear wax is a natural part of the immune system to fight infection, and removal is rarely indicated.

### **Myth #3: LMT's are not allowed to remove hair by waxing.**

False. This is only true for facial hair. Cosmetology law captures the waxing of **facial** hair, but leaves the rest of the body hair unregulated for waxing. This means that even the receptionist can remove body hair (not facial). Again, the LMT's professional liability insurance will not cover damages from waxing.

**Myth #4: LMT's are not allowed to do facials.** False, to a point. LMT's can and should do facial massage to relax muscles of the face (masseter, corrugators, frontalis), affect sinus drainage, lymph drainage, and general circulation, reduce headaches, and for relaxation. LMT's cannot assess skin quality or conditions other than to refer to someone who is skilled in skincare. LMT's who are trained to do so can use warm or cool towels on the face, and topical preparations designed for general facial relaxation and circulation. The LMT is not qualified to assess dry or oily skin for specific product treatment nor should they ever attempt any form of extraction, make-up application, or skin treatment. These merit referral to a dermatologist or esthetician. Most salons recognize the complicated nature of facials and will have an esthetician for facials and an MT for massage therapy.

### **Myth #5: Cosmetologists cannot do massage.**

True, except within the context of providing a manicure, pedicure, shampoo, scalp treatment, and facial treatment. They can apply mud and scrubs, but the second they grasp and manipulate tissue or call it a massage, they are over the line. They cannot do chair massage.



(continued from page 4)

**Myth #6: A license is not necessary to perform chair massage.** False. Very false. If using the term massage or if manipulating soft tissue or applying structured touch, one must have a license. The exception would be pure energy work, in which the body is either not actually touched, or Shiatsu, in which the meridians are assessed and freed by digital pressure, compression, and then stretching. There should be no petrissage (grasping and pulling muscle) or effleurage (gliding strokes).

### MEET THE NEWEST BOARD MEMBER:



Cheryl A. Turner maintains a passion in the field of holistic health and wellbeing for all individuals: youth, seniors, athletes,

dancers, musicians, and professionals. She has crossed many geographic borders throughout the United States and overseas serving in the field of bodywork. She specializes in Neuromuscular Therapy (NMT); a holistic approach to soft-tissue injury and pain. Cheryl graduated from Clayton College of Natural Health in Natural

Health Studies and the Mandarin School of Chinese Medicine. She is also certified in Neuromuscular Therapy from the International Academy of Neuromuscular Therapies. Currently, she is licensed in Kentucky and nationally certified by the National Certification Board for Therapeutic Massage and Bodywork. Cheryl has worked throughout the country in industrial medicine, chiropractic offices, and salons, also independently stateside and overseas. She has instructed in the fields of kinesthetic anatomy, aerobics, dance, aquacize, and weight training. Cumulative knowledge and experience throughout the years allows her to be an asset and complement to any field of bodywork, health and fitness. She has created her company, One Love Holistic Bodywork Connection

purposed to serve others as a link between Alternative Health and Western Medicine bridging the gap through bodywork and education.

### HOW TO REPORT UNLICENSED PRACTICE

by Theresa M. Crisler, LMT



A wall certificate from the KBLMT does not necessarily indicate current licensure. It could well mean that the therapist was licensed at one time. The board office has made it easy to determine current licensure status.

- Go to <http://bmt.ky.gov>
- Click "Online License Renewal and Verification"
- Click License Verification at the bottom of the page
- After the license verification page appears, hit the down arrow for KBLMT
- Enter the licensee's last name
- Click "search"
- You can also check licensure by entering the license number from the wall certificate that is required to be displayed

A screen will appear showing the full name, issue date, expiration date, any disciplinary actions and yes, the license status should say "active". If this is not the case or the therapist name does not appear, you should contact Kellie Hale, Board Administrator at (502) 564-3296, Ext. 228, or via email at [kellie.hale@ky.gov](mailto:kellie.hale@ky.gov).

For more information on the complaint process, you may visit <http://bmt.ky.gov> and read 201 KAR 42:050 listed in the Laws and Regulations booklet. Remember, you are the eyes and ears in our profession so let us work together to stop unlicensed practice in Kentucky.

## TERMINATED LICENSURE LIST

Through September 30, 2009

License Last	License First	City	State	Expire Dt	License Last	License First	City	State	Expire Dt
Abram	John William	Loveland	CO	5/18/2009	Claywell	Deborah J.	Elizabethtown	KY	6/17/2009
Adair, Jr.	Bill C.	Maysville	KY	3/22/2009	Clemons	Kimberly K.	Hazard	KY	3/21/2009
Anderson	Holly Michelle	Ft. Wright	KY	2/9/2009	Colgate	Edward H.	Frankfort	KY	1/19/2009
Anderson	Tonya Kay	Louisville	KY	7/13/2009	Compton	Kimberly Ann	Cecilia	KY	8/10/2009
Argier	Connie Dair	Madisonville	KY	6/17/2009	Conard	Janice L.	Louisville	KY	8/19/2009
Baer	Sally Ann	Lexington	KY	2/23/2009	Conliffe	Megan	Maineville	OH	3/15/2009
Balph	Mark T.	Madison	IN	4/27/2009	Coomes	Jonathan Bradley	Louisville	KY	8/26/2009
Barbehenn	Anne Downward	Hebron	KY	5/18/2009	Corwin	Mary Lynn	Mays Lick	KY	5/27/2009
Barnes	Stacy	Paducah	KY	4/18/2009	Court	Monica Danielle	Bowling Green	KY	6/17/2009
Barnhill	Denise Ann	Paris	TN	6/17/2009	Craine	Patricia Louise	Gilbertsville	KY	4/6/2009
Basham	Zara Kay	Owensboro	KY	7/7/2009	Crouch	Ashley Rhea	Lexington	KY	1/4/2009
Baxter	Janet	Beechmont	KY	3/15/2009	Davidson	Lora	Lexington	KY	3/23/2009
Bennett	Bambi	Ekron	KY	1/12/2009	DeGreek	Jessica Gene	Oakgrove	KY	5/24/2009
Bennett	Terrence Alan	Alexandria	KY	6/17/2009	DeLong	Nadina	Wittensville	KY	7/13/2009
Black	Sarah Elizabeth	Burlington	KY	4/5/2009	DeMoss	Darlene Kay Angelie Elizabeth	Lexington	KY	8/10/2009
Black	Tracie Lynn	Mayfield	KY	7/15/2009	Denham	Rose	Glasgow	KY	6/17/2009
Blau	Amanda Ryann	Walton	KY	4/6/2009	Dewitt	Carrie R.	Shelbyville	KY	1/19/2009
Block	Michelle Gallrein	Shelbyville	KY	4/26/2009	Docktor	Cynthia Ann	Louisville	KY	5/19/2009
Bortz	Robert A.	Raceland	KY	1/19/2009	Drake	Andrea Elizabeth	Salt Lake City	UT	8/4/2009
Bowles	Louis Allen	Louisville	KY	5/2/2009	Dwyer	Anne DeToma	Louisville	KY	8/16/2009
Bowles	David Anthony	Louisville	KY	7/22/2009	Edmonds	Teresa Lynn	Lexington	KY	5/18/2009
Boyd	Victoria Gail	Louisville	KY	5/19/2009	Espinoza	Daniel	Jeffersonville	IN	8/16/2009
Bradford	Kelly Sue	Waco	KY	4/17/2009	Estes	David A.	Murray	KY	1/19/2009
Brodeen	June F.	Louisville	KY	1/19/2009	Eubank	Christine Allison	Louisville	KY	1/24/2009
Brooks	Kasey M.	Beaver Dam	KY	4/6/2009	Fagan-Aponte	Jill B.	Louisville	KY	8/31/2009
Brown	Trina Torstrick	Salem	IN	5/25/2009	Fields	Jessica Carol Lee	Bowling Green	KY	5/8/2009
Buckhave	Tina Marie	Guilford	IN	8/10/2009	Fields	Robert Miller	Park Hills	KY	8/19/2009
Burdette	Windi Taylor	Louisville	KY	1/4/2009	Fitzer	Serenity Dawn	Louisville	KY	7/26/2009
Burland	Elizabeth Love	Valparaiso	IN	5/18/2009	Fondern	Tiffannie Nykol	Louisville	KY	7/19/2009
Cambio	Nicole L.	E. Greenwich	RI	6/22/2009	Frank	Janet S.	Louisville	KY	8/10/2009
Cambron	Amy Rae	Utica	KY	4/7/2009	Frederick	Justin Caleb	Louisville	KY	8/26/2009
Chapin	Nickie Marie	Foster	KY	8/19/2009	Fredette	Mary-Claire	Cincinnati	OH	8/10/2009
Chmiel	James Edward	Louisville	KY	7/29/2009	Gauntt	Hilary A.	Hustonville	KY	5/24/2009
Clark	Anthony Scott	New Albany	IN	7/22/2009	Geddings	Melissa Renae	Union	KY	1/5/2009
Clark	Mary A.	Ludlow	KY	7/29/2009					

## TERMINATED LICENSURE LIST

(cont.)

License Last	License First	City	State	Expire Dt	License Last	License First	City	State	Expire Dt
Gilgan	Jennifer A.	Tallahassee	FL	5/27/2009	Johnson	Jessica Lee	Glasgow	KY	5/26/2009
Givens	Nancy L.	Bowling Green	KY	7/15/2009	Jones	Sean Frederic	Lexington	KY	4/21/2009
Godbolt	Brandyn	Tarpon Spings	FL	7/12/2009	Kammerer	Kathleen Claire	Ashland	KY	8/26/2009
Gollar	Erin Gail	Louisville	KY	7/26/2009	Kang	Chung Hee	Louisville	KY	8/2/2009
Gomez	Cheri Ruckdeschel	Somerset	KY	6/17/2009	Kays	Brenda Lee	Falls of Rough	KY	8/4/2009
Green	Tammy Lavonne	Ashland	KY	5/19/2009	Kindred	Alan Joseph	Edgewood	KY	5/7/2009
Green	Misty Dawn	Mayfield	KY	7/15/2009	Kollmann	Sherrie A.	Burlington	KY	5/18/2009
Gregory	Amy Elizabeth	Paducah	KY	4/13/2009	Koslik	Tim Charles	Prospect	KY	8/26/2009
Griffis	Rhonda R.	Whitley City	KY	8/19/2009	Kreineest	Mary Judith	Villa Hills	KY	6/17/2009
Grigsby	Paula M.	Heidrick	KY	3/23/2009	Kromme	Jeannette	Cincinnati	OH	1/19/2009
Guyette	James R	Paducah	KY	4/4/2009	Lamb	Cassandra Lynn	Gilbertsville	KY	6/22/2009
Hafer	Sarah	Georgetown	KY	2/9/2009	Lane, Jr.	Timothy Allen	Crestwood	KY	4/25/2009
Hahn	Jeanine L.	Louisville	KY	8/10/2009	Lawr	Jessica Rae	Shelbyville	KY	7/7/2009
Hardin	Annette L.	Winchester	KY	4/6/2009	LeMasters	Gina R	Oak Grove	KY	6/22/2009
Harmon	Christina Summers	Mayfield	KY	5/7/2009	Lewellen	Laura Diane	Cincinnati	OH	8/26/2009
					Lewis, Jr.	Frank William	Louisville	KY	7/13/2009
Harris	Catherine Ann	Louisville	KY	6/17/2009	Lighthall	Jody Kathleen	Amelia	OH	5/2/2009
Haywood	Jennifer Elizabeth	Shepherdsville	KY	8/19/2009	Linden	Jerry	Louisville	KY	8/10/2009
Hazelwood	Dayle Elizabeth	Signal Mt.	TN	8/19/2009	Lisanby	Jim	Eddyville	KY	1/6/2009
Heithus	Linda	Hardin	KY	7/31/2009	Loveday	Lekisha Loraine	Salem	IN	6/4/2009
Henderson	Lisa Michelle	Milford	OH	7/7/2009	Magnuson	Justin Andrew	Louisville	KY	5/2/2009
Heuser	Rebecca Dian	New Albany	IN	5/19/2009	Major	Lisa	Versailles	KY	8/10/2009
		Rochester Hills	MI	8/26/2009	Marksberry	Bobbie Jo	Owensboro	KY	4/13/2009
Heyniger	Sheryl L.	Warren	MI	6/17/2009	Marshall	Kimberly Sue	Mayslick	KY	8/10/2009
Hiatt	Nicole	Corydon	IN	6/17/2009	Martin	Erin Brooke	Louisville	KY	6/17/2009
Hill	Dennis Ralph	Henryville	IN	5/11/2009	Mason	Tabitha Dawn	Lexington	KY	4/17/2009
Hilton Smith	Christina Lane	Portsmouth	OH	8/19/2009	Mattingly	April	Whitesville	KY	2/23/2009
Hines	Julie Ann	Louisville	KY	6/17/2009	McCord	Anna M.	Louisville	KY	6/17/2009
Hood	Kimberly S.	Marion	KY	7/12/2009	McCoy	Terry Lynn	Greenup	KY	3/17/2009
Hoover	Randi Lyn	Madisonville	KY	5/22/2009	McFadden	Danny W	Lexington	KY	6/17/2009
Janowick	Knox Lynn	Louisa	KY	8/3/2009	McFarland	Patricia Arlean	New Carlisle	OH	1/6/2009
Jenkins	Patti Yvonne	Calvert City	KY	2/9/2009	McIntyre	Page Marie	Louisville	KY	7/29/2009
Jennings	Andrea N	Palisades	NJ	1/11/2009	Miller	John Edward	Hawesville	KY	1/6/2009
Jeong	Chun Hee	Clarksville	IN	3/23/2009	Miller	Tami G.	Hodgenville	KY	4/25/2009
Johnson	Irene Marie	Franklin	KY	5/9/2009	Miller	Cynthia Fern	Mt. Sterling	KY	5/7/2009

## TERMINATED LICENSURE LIST

(cont.)

License Last	License First	City	State	Expire Dt	License Last	License First	City	State	Expire Dt
Moran	Jerri Linda	Louisville	KY	4/13/2009	Stadtmiller	Matthew Michael	Hebron	KY	7/7/2009
Moses	Lanta Leigh	Corbin	KY	1/7/2009	Stanley	Gina Anne	Burlington	KY	6/1/2009
Muecke	Amanda Jean	Independence	KY	3/28/2009	Stead	Chandra D.	Cincinnati	OH	3/13/2009
Mueller	Megan Ann	Ft. Wright	KY	1/6/2009	Steiner	Paula Marie	Henderson	NV	6/17/2009
Nealis	Karen E.	Lexington	KY	5/18/2009	Stevenson	Leah Renee	Benton	KY	4/28/2009
New-Murray	Alicia G.	Frankfort	KY	8/26/2009	Struve	Deborah R	Crestview Hills	KY	5/27/2009
Oswald	Kathleen	Stanford	KY	8/26/2009	Swango	Pong Hae	Louisville	KY	7/19/2009
Pardee	Diana Lynn	Lexington	KY	5/18/2009	Tagher	Marie T	Walton	KY	5/27/2009
Pena-Santos	Leslie Lynn	Elizabethtown	KY	8/19/2009	Tarhjan	Christine	Lexington	KY	3/17/2009
Piccoli	Jacqueline Anne	Jeffersontown	KY	6/17/2009	Taylor	Dawn Elizabeth	Hartford	KY	3/17/2009
Poe	Timothy David	Wilder	KY	1/6/2009	Teague	Karen Wolfe	Lexington	KY	2/21/2009
Poer	Marcus Bradley	Lexington	KY	5/24/2009	Thomas	Jody Elaine	Independence	KY	6/17/2009
Ray	Jaime Elizabeth	Hustonsville	KY	6/22/2009	Tillman	April E.	Louisville	KY	8/10/2009
Rice	Michael Ray	Richmond	KY	7/7/2009	Tolis	Helena Wells	Seale	AL	5/7/2009
Richardson	Joy Heather	Waco	KY	4/29/2009	Trelfa	Sean T.	Lexington	KY	8/10/2009
Robinson	Leah Blake	Whitesburg	KY	8/19/2009	Trevathan	Tina Lynnette	West Paducah	KY	5/18/2009
Rubey	Kimberley Rae	Lexington	KY	8/4/2009	Turner	Mary Marie	Vine Grove	KY	8/4/2009
Sanns	Valerie A.	Barboursville	WV	1/5/2009	Underwood	Kathy B.	Fairdale	KY	7/27/2009
Saxton	Joshua Caine	Lexington	KY	6/17/2009	Vacca	Gary W	Murray	KY	6/17/2009
Schreiber	Shannon Leah	Edgewood	KY	8/2/2009	Vice	Amy Denise	Williamstown	KY	6/17/2009
Scott	Joseph Allan	Louisville	KY	5/22/2009	Vick	Jamie	Bowling Green	KY	7/12/2009
Severin	Sandra Lea	Waldorf	MD	6/17/2009	Violette	Susan L.	Richmond	KY	8/20/2009
Shearer	Gloria S.	Winchester	KY	7/12/2009	Warfield	Jimmy Dale	Frankfort	KY	8/26/2009
Shelton	Deborah Lynn	Memphis TN	TN	5/8/2009	Watson	Beth	Lexington	KY	1/24/2009
Siebel	Erich Alan	Ashland	KY	4/25/2009	Weakland	Danielle Marie	Louisville	KY	1/12/2009
Siewinski	Darlene	Florence	KY	8/10/2009	Weir	Wendy Rebecca	Elsmere	KY	5/20/2009
Sims	Dayle Poland	Independence	KY	6/17/2009	Wells	Vicki Lynn	Falmouth	KY	5/25/2009
Sims	Jennifer J.	Louisville	KY	7/12/2009	Wesdorp	Stefanie Rae	Ft. Wright	KY	6/17/2009
Skaggs	Michelle D.	Jeffersonville	IN	4/25/2009	Westerfield	Sherry Dee	Danville	KY	3/31/2009
Smith	Wendy Michelle	Elizabethtown	KY	2/9/2009	Wheeler	Margaret A.	Jeffersonville	KY	5/18/2009
Smith	Stacey R.	Huntington	WV	3/13/2009	White	Viola	Oak Grove	KY	3/31/2009
Smith Jr.	Carl Richard	Louisville	KY	7/19/2009	Wilkes	Tracie Michelle	Louisville	KY	3/31/2009
Spalding	Johanna F.	Louisville	KY	4/17/2009	Wilson	Shannon Lynn	Mayfield	KY	6/17/2009
Stacey	Diane Louise	Cincinnati	OH	8/19/2009	Wilson	John Paul	Madisonville	KY	7/15/2009
Stadtmiller	Jennifer Susan	Hebron	KY	6/17/2009	Wise	Lois Kay	Ft. Mitchell	KY	1/11/2009



**FREE CE's TO ALL KENTUCKY LMT's**  
**Sponsored by your Kentucky Board of Licensure**

**Dates:** April 22, 2010 Thursday: Insurance Billing Procedures, Laws & Rules (6 CE's)  
April 23, 2010 Friday: (A) Marketing, Promotion and Advertising (3 CE's).  
(B) IRS & Taxes and Independent Contractor versus Employee Rules (3 CE's)

**Insurance Billing:** Increase your clientele, increase your income, and help so many more people who would otherwise not receive massage.

**Marketing & Promotion:** Build your business with many business building, marketing and promotional strategies that helped Vivian build her business to over half million a year (*billing as low as \$58.50 to as high as \$65.00 per hour massage*).

**IRS & Taxes:** Save more of the money you make by knowing tax saving strategies. Know for sure when you hire or are hired who is classified as an employee or as an independent contractor and what can happen if the IRS or Dept. of Labor does when one is found to have been misclassified.

**Indicate on registration** application that you will be purchasing the manual. We will need to know in advance in order to be sure enough are printed.

**Presenter: Vivian Madison Mahoney**

***Who is Vivian Anyway?***

*Vivian is a licensed massage therapist in FL & TN. She has 25 years experience not only in instructing massage therapists and keeping up to date on all insurance issues but also by running her own very successful massage clinic where she received physician referrals from over 175 physicians, treated (with the help of hired massage therapists) 28 to 32 patient visits a day!! She is an approved CE provider for NCBTMB and Florida since 1994. She is a member of AMTA (25 years), Member of and Insurance Chair for Florida State Massage Therapy Association (FSMTA) for nearly 25 years. Vivian is the recipient of more than 15 outstanding state service, legislative, massage columnist, and LMT of the year awards, including from the FL Chiropractic Association, Massage Today, AMTA FL & FSMTA and was in the 2<sup>nd</sup> group inducted into the Massage Therapy Hall of Fame by Massage World Festival.*

*AMTA National, ABMP and other associations as well as several State Massage Therapy Licensure Boards are referring members to Vivian when they call for insurance billing and coding information.*

*Insurance Company auditing and fraud divisions have consulted with Vivian in reference to how massage therapists should be billing insurance and how they should be reimbursing the LMT. She has often testified for both the defense and plaintiff's attorneys as an expert witness in reference to LMT's and their billing practices.*

If you want to know how to build a massage therapy business, learn all the ins and outs of insurance billing to protect you from delays, denials, reductions and stress, then learn it from one who has proven time and time again that it works and how it works, not from those with no personal billing experience or background or who is teaching for a living and not to change the system and help massage therapists far into the future to increase clientele and income all while helping those who otherwise would never receive your services!

## BOARD CONTACT INFORMATION:

Please send all correspondence to:

Kentucky Board of Licensure for Massage Therapy  
P.O. Box 1360  
Frankfort, KY 40602

Overnight address:

911 Leawood Dr.  
Frankfort, KY 40601

Phone Number: (502) 564-3296, Ext. 228

Fax Number: (502) 696-4961

Email: [Kellie.hale@ky.gov](mailto:Kellie.hale@ky.gov)

Website: <http://bmt.ky.gov>

Disclaimer: Terminated licensees whose names appear in this newsletter had not filed for renewal or reinstatement at the time of publication. For a more accurate verification of a license, please visit the following website:

<https://web1.ky.gov/OnPPub/Verification.aspx>

For more information concerning the regulations pertaining to the renewal of a massage therapy license, please review 201 KAR 42:040. Laws and Regulation booklets are available at the following web address:

<http://bmt.ky.gov>

## BOARD MEMBERS

**Theresa M. Crisler**  
Board Chair

**Cheryl Turner**  
Board Vice Chair

**Denise Logsdon**  
Board Secretary

**Michael Mansfield**  
LMT

**Max Maxwell**  
Member at Large

## BOARD STAFF

**Kellie Hale**  
Board Administrator

**Frances Short**  
Executive Director

**Michael West**  
Board Attorney

# REQUIRED REGISTRATION FORM

Insurance Class April 22<sup>nd</sup> \_\_\_\_\_ (6 CE)

Marketing Class April 23<sup>rd</sup> \_\_\_\_\_ (3 CE)

Taxes and IRS April 23<sup>rd</sup> \_\_\_\_\_ (3 CE)

All of the Above: \_\_\_\_\_ (12 CE)

I will be purchasing a Manipulate Your Future Manual \$89.90

\_\_\_\_ Yes

\_\_\_\_ NO

\_\_\_\_ Not sure at this time

Name: \_\_\_\_\_ License # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

Return this form by November 30, 2009 to:

**Kentucky Board of Licensure for Massage Therapy**

**P.O. Box 1360**

**Frankfort, KY 40602**

Or FAX your Registration to: Kellie Hale (502)564-4818